### SERVICES

- Mishnah & Gemara Study
- Better Than a Segulah Torah study as a merit for success
- Kaddish & Yizkor recital
- Yahrtzeit & Yizkor reminders

### PRODUCTS

#### **Books**

- The Neshamah Should Have an Aliyah
- Cremation or Burial? A Jewish View
- Mishnas Chayim Volume I – Volume II
- Mishnah Memoirs
- I Lost Someone Special
- To Comfort and Be Comforted
- Aliyas Neshamah Curriculum
- Comfort, Courage and Clarity:
   Support Group Handbook
   Book New!
- The Yahrtzeit Companion
- The Rosh Hashanah Companion

#### Audio/Visual

- To Comfort and Be Comforted
   Audiovisual DVD
   Audio MD2
- Audio MP3
- Mishnah Messages Audio CD for kids
   Vol I: The Mysterious Benefactor
   Vol II: Off Course
- Vol III: The Midnight Adventure
- Personal Perspectives Audio CD by R' Aharon Margalit
- Rabbi Nachman Seltzer Audio CD: Reaching Beyond Ourselves New!

#### Blog

• Comfort, Courage & Clarity

#### **Other Publications**

- Mishnah Charts for Mourners
- Mishnah Study Reminder Cards
- Final Prayers
- Prayers to Be Said at a Grave
- Hakafos Companion
- Students' Mishnayos Review Charts
- Mishnayos Poster
- Tefillah Card
- Chuppah Card 
   New!
- Shivah Kit
- Hadlakas Neiros Card
- Hafrashas Challah Card
- Tefillas HaShelah Card
- Parshas HaMan Card
- Aninus Card English,
- Yiddish, Spanish New!
  Kibbud Av V'eim Magnet
- Condolence Card







# You Saved This Child

Manning a booth at the Torah U'Mesorah Convention affords us the opportunity to meet many new people, publicize our products and receive valuable feedback.

This year, an unfamiliar-looking rabbi approached our booth and exclaimed, "I've been looking for you!" Rabbi Meth\* was the principal of one of the many elementary schools that had been recipients of our children's picture book, *I Lost Someone Special*. Visibly excited, he shared the following story:

One morning, my office door was flung open, and an angry-looking first grader came charging inside. Moishy\* proceeded to knock every item off my desk, kicked over all the chairs and then hid under the desk. I knew that Moishy's grandfather had passed away



the previous day. Although he had enjoyed a close relationship with his Zaidy, his parents did not deem it appropriate for him to attend the levayah that day, so they had sent him to school.

ONE MORNING... AN ANGRY FIRST GRADER CAME CHARGING INSIDE

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### **Rabbi Nachman Seltzer: Reaching Beyond Ourselves**

#### THIS WORLD AND THE NEXT IMPACTING NESHAMOS IN

IMPACTING NESHAMOS IN THIS WORLD AND THE NEXT

CD 75

This past summer, hundreds of women turned out for an exciting Chevrah Lomdei Mishnah event: the Lakewood debut of acclaimed author and speaker Rabbi Nachman Seltzer. Rabbi Seltzer's powerful message about how each of us can make a lasting impact by reaching out to those in need mirrored Chevrah Lomdei Mishnah's mission of providing for the needs of so Reaching Beyond Ourselves many in this world and the next.

Rabbi Seltzer is well-known for his exceptional, captivating stories, and indeed, he masterfully illustrated how we can make a real difference to others. The By Acctained Author & Speaker audience was riveted as he related the true account of a father who would frequently encourage his children to perform mitzvos l'iluy nishmas various gedolim on the day of their yahrtzeits. Years later, this man passed away, and his daughter Leah C.\* began consciously dedicating acts to benefit her father's neshamah. These were activities as routine as preparing her

children's lunches for yeshivah, mopping the floor for Shabbos and reciting a perek of Tehillim. One morning, Leah received a phone call from her sister, who was simply beside herself. The previous evening, the sister related, she had dreamed of her father, who admonished her for not coming to shul for Yizkor.

"You don't understand what your Yizkor does for us in Shamayim," he said. And then he added, "Your sister has been sending me gifts!" The gifts, of course, were Leah's acts l'iluy nishmas her father.

In his inimitable, entertaining manner, Rabbi Seltzer also emphasized the unique quality of Tehillim, and how we relate to David Hamelech more than to any of our other forebears because David himself experienced so many trials - and yet he did not give up on himself or his relationship with Hashem. We can each grab a moment to say the invaluable words written by David Hamelech; we can never know how much our Tehillim will impact others - and ourselves. He told the amazing story of a woman who recited Tehillim whenever she was stuck in traffic - and how her words saved the life of a traffic-accident victim.

> And finally, Rabbi Seltzer pointed out that making a difference is especially important when we reach out to those who crave acceptance, who might feel lonely or sidelined. With small gestures, thoughtful acts, kind words, we can help them feel loved and accepted. Rabbi Seltzer shared his feelings of angst following the terrible, tragic death of Leiby Kletzky. Weeks later, it dawned on him that the man who murdered this precious boy had once been his classmate - a boy who was always on the fringe of the class. When the police apprehended this man, they asked him, "Why did you do this?"

> > He responded, "Now everyone knows my

name!" The words are chilling - but they leave us with a clear directive. If we can reach out to someone who could use a boost, surely it will be an *alivah* for the *neshamah* of pure Leiby. Rabbi Seltzer charged his listeners with a timeless message: focus on what you can do to change someone else's life for the better.

# POLICE ASKED HIM, "WHY DID YOU DO THIS?"

Rabbi Seltzer's spellbinding words are now available on audio CD. Be inspired, entertained and empowered to make a difference.

Order your copy today. Call (732) 364-7029 or visit www.ChevrahLomdeiMishnah.org

### **Chessed Shel Emes: The Sponsorship Program**

There are so many ways in which Jewish people perform *chessed.* At Chevrah Lomdei Mishnah we are inspired by some of these selfless individuals and gratified to be the conduit for their kind gestures.

When Rabbi Dovid Lieber\* sent in a donation to cover the Gemara study we had facilitated in his father's memory, he

included an extra sum of money. "I'd like you to use this for Torah study in the merit of someone who has passed on and has no one else to do this kindness for him. Use it for a Jew in need," he requested.

Several days later, Chevrah Lomdei Mishnah was contacted by someone who did not have the wherewithal to sponsor a significant portion of Torah study, but wanted to know if we could do anything for

the *shloshim* of a cousin of his who had passed away young, under very tragic circumstances. We knew that this would be the perfect recipient for Rabbi Lieber's donation.

We reached out to Rabbi Lieber to inform him of how his sponsorship was being used. He listened quietly and then, in a voice filled with emotion shared, "That really was the

## Show You Care

Letting a dear friend or relative know that they are not alone during their time of loss is so important – but it has to be done the right way. Chevrah Lomdei Mishnah has produced a beautifully designed and sensitively worded condolence card to allow you to do just that.

The card can be sent as a standalone, or you can select the customized option. This includes the card plus completion of one of several select *masechtos* of Mishnah in memory of the deceased. The card will then be personalized to reflect your sponsorship and can be sent to your home or directly to the *aveil* on your behalf.

It's a meaningful way to express a profound message of condolence and provide comfort to the *neshamah* of the *niftar* as well.

*To order, call (732) 364-7029 or visit www.ChevrahLomdeiMishnah.org.*  perfect beneficiary. You see, that young man was my nextdoor neighbor."

Since that time, numerous *ba'alei chessed* have followed suit through what is now known as the Chevrah Lomdei Mishnah Sponsorship Program. For example, not long ago, a Chevrah Lomdei Mishnah client who had never married, passed

> away. Rabbi Moshe Haikins participated in the *levayah* and *kevurah* and was touched by the *niftar's* circumstance. Rabbi Haikins happened to mention his involvement to Mr. Aaron Traub\*, who didn't know the man who passed away, but decided to take the initiative to sponsor a *masechta* of Gemara in his merit.

These special clients are combining the merits of Torah and *chessed*, and no doubt the *niftarim* and

For more information or to make a donation to the Chevrah Lomdei Mishnah Sponsorship Program, call (732) 364-7029 or email info@ChevrahLomdeiMishnah.org.

the sponsors are reaping everlasting rewards.

\*Names have been changed.







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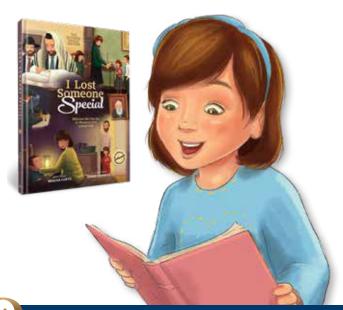
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I called Moishy's father to let him know that his child needed to be picked up, and to his credit, he arrived a short time later. As the two left my office, I handed them a copy of I Lost Someone Special. "I think you'll find this helpful," I told him.

Two weeks later, Moishy's father stopped by my office to return the book. As he placed it on my desk, he looked at me and said, "Thank you very much. You saved my son!"

Reading the book repeatedly had enabled this child to emerge from a confusing and potentially devastating experience feeling comforted and connected to his beloved Zaidy.

To order your copy, call (732) 364-7029 or visit us at www.ChevrahLomdeiMishnah.org.



### In Memory of Rabbi Tuvia Yisroel Mayer Scher

Chevrah Lomdei Mishnah mourns the loss of Rabbi Tuvia Yisroel Meir Scher, a founding board member of Chevrah Lomdei Mishnah.

His vision and sage guidance left an indelible imprint on so many of our programs and projects. Rabbi Scher was a dear friend and is sorely missed.

ת.נ.צ.ב.ה.